

# LUXORA®

The legalization of cannabis in Germany is actively progressing; the draft law was submitted to the cabinet on August 16, 2023. LUXORA Group is strategically positioned to serve this expanding market through best-in-class products and services. Our team brings over 100 years of combined experience and has been involved in the legalization processes in the US and Canada. This provides us with ideal conditions for success in the German market.

It is expected that about 13,000 cultivation associations will be established in Germany to meet consumer demand. LUXORA offers these players a complete infrastructure under a rental model to ensure high-quality cannabis production.

## COMPANY OVERVIEW:

**LUXORA LLC:** Based in Nevada, the company is listed on the US stock exchange as a subsidiary of CBD of Denver Inc (OTC:CBDD). A spin-off in 2024 will establish LUXORA as an independently listed company.

**LUXORA Holding AG:** Based in Lachen, Switzerland, the company holds the shares of all operating subsidiaries in Europe and is a wholly owned subsidiary of LUXORA LLC.

**LUXORA Switzerland:** Currently an independent department of LUXORA Holding AG, focused on retail and wholesale of CBD products.

**LUXORA Germany:** Founded and based in Berlin, this company will be responsible for the construction and operation of the production facilities in Germany. Additionally, it offers consulting services regarding processes and regulatory requirements.

**LUXORA Austria:** Based in Switzerland and with a branch office in Vienna, this company operates in wholesale and in addition also conducts genetics research in the cannabis sector.



## **BUSINESS MODEL:**

LUXORA Group offers cultivation associations a comprehensive range of services to provide the infrastructure for growing cannabis. Our innovative rental models include not only the provision of the necessary production infrastructure, but also the guarantee of a monthly production capacity of up to 25 kilograms of high-quality cannabis flowers. This quantity covers the monthly needs of a cultivation association with approximately 500 members.

The monthly rental cost for one of our production facilities is 25,000 euros. To ensure a continuous supply, it is assumed that each cultivation association needs at least two of these production facilities. Thus, the LUXORA Group generates a minimum monthly turnover of 50,000 euros per growers' association.

With this business model, we relieve the growers' associations of all production-related worries and allow them to fully concentrate on member support and association management.

We are prepared for rapid scalability and aim to serve 2% of the expected 13,000 cannabis clubs in Germany. This approach ensures both flexibility and profitability.

## **CANNABIS-MARKET IN GERMANY:**

- **An estimated 13,000 growers' associations**
- **Each growers' club can have up to 500 members aged 18 and over**
- **Maximum of 25 kg per club per month**
- **Each member may purchase 30g (for 18 year olds) or 50g (for those over 21) per month.**
- **Price: 8-10 euros per gram (according to German Minister of Health Prof. Karl Lauterbach)**

## **MANAGEMENT TEAM:**



**Jan Schwager**  
CHIEF EXECUTIVE  
OFFICER



**Justin Cassels**  
CHIEF PRODUCTION  
OFFICER



**Philipp Ferrer**  
CHIEF COMPLIANCE  
OFFICER



**Stefan Röhrl**  
CHIEF STRATEGY  
OFFICER

## **CONTACT:**

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